



运营管理：概念、理论与应用

杜碧升 教授
宁波大学商学院

《运营管理》研究生课程

大纲

1. 概述

2. 概述

3. 概述

4. Our Results/Contribution

4.1 Main Results 1

4.2 Main Results 2

1. 概述

测试 Test

- ▶ hello
- ▶ hello
- ▶ hello

2. 概述

测试 Test

- ▶ hello
- ▶ hello
- ▶ hello

3. 概述

测试 Test

- ▶ hello
- ▶ hello
- ▶ hello

4. Our Results/Contribution

4.1 Main Results 1

Make Titles Informative.

Example

- ▶ 2 is prime (two divisors: 1 and 2).
- ▶ 3 is prime (two divisors: 1 and 3).
- ▶ 4 is not prime (**three** divisors: 1, 2, and 4).

4.2 Main Results 2

Make Titles Informative.

Example

- ▶ 2 is prime (two divisors: 1 and 2).
- ▶ 3 is prime (two divisors: 1 and 3).
- ▶ 4 is not prime (**three** divisors: 1, 2, and 4).

For Further Reading I



A. Author.

Handbook of Everything.
Some Press, 1990.



A. Author.

Handbook of Everything.
Some Press, 1990.



S. Someone.

On this and that.
Journal of This and That, 2(1):50-100, 2000.



S. Someone.

On this and that.
Journal of This and That, 2(1):50-100, 2000.

谢谢！
Thanks for your attention!